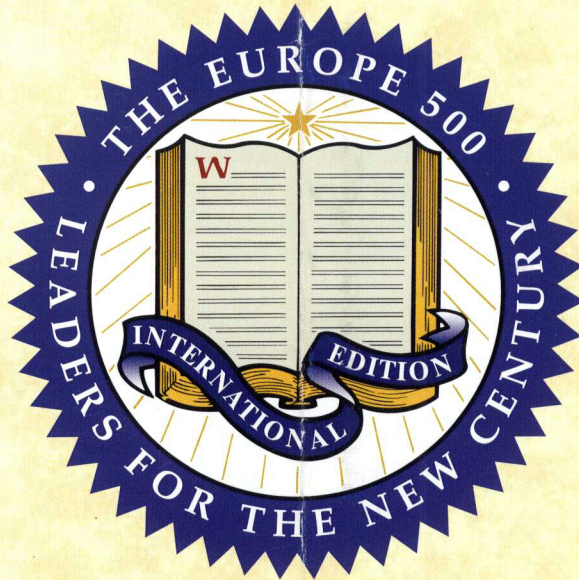


A Landmark Publishing Event
by Special Invitation Only



THE EUROPE 500

LEADERS FOR THE NEW CENTURY

In celebration of the New Century, Barons Who's Who
presents a tribute to the global achievements
of Five Hundred of Europe's most talented achievers

THE EUROPE LEADERS FOR THE NEW

Barons Who's Who (USA)

April 7, 2000

Vujo I(lija) Miljevic
Inst Nuclear Scis Vinca
Atomic Physics Lab PO Box 522
11001 Belgrade, Yugoslavia

Vujo -
I've saved a
full page for you
in this -
please fax as
soon as possible
to confirm.
- Best regards,
John

Dear Honoree:

As we stand at the dawn of the New Century, Barons Who's Who is proud to celebrate this landmark historical event with the publication of a very special once-only Commemorative Edition: **The Europe 500 -- Leaders for the New Century.**

In the spirit of the Fortune 500 and the Forbes 400, **The Europe 500** will highlight the lives and careers of those whose achievements have earned them a special place in society as the world enters the New Century. **The Europe 500**, to be published for introduction in mid 2000, will be distinguished as a crown volume and will take its place next to other well-known Barons Who's Who reference works of the latter decades of the 20th Century.

As I'm sure you are aware, Barons Who's Who volumes are in the permanent reference collections of Harvard University, Cornell University, Stanford University, the United States Library of Congress and thousands of other public and private reference collections. The Barons Who's Who Editorial Review Board will select an exceptional 500 individuals to appear in this unprecedented reference volume. Only those who have made significant contributions to society and the professions will be considered for this landmark international edition.

It is not often that one is selected to be among a chosen group of just 500 admired individuals throughout an entire continent. On behalf of the Editorial Review Board and the entire Barons Who's Who editorial staff, I am delighted to cordially invite you to take your place as one of The Europe 500. Upon your acceptance, your biography and photograph will be featured on an entire page within this special edition.

As an invitee for **The Europe 500**, you are eligible for copies of the prestigious Harvard Collection, which includes two deluxe luxury-bound volumes of **The Europe 500** (available by reservation only). Furthermore, the Harvard Collection includes the New Century Presidential Award, providing full documentation of your place among **The Europe 500**.

Since space in this upcoming volume is so restricted (and because the remaining available pages are being reserved so quickly), we request that you respond as soon as possible (in fact, why not take care of this right now, while you're thinking about it?). As I look forward to your positive reply, I remain

Yours faithfully,


John L. Pellam
President & Editorial Director